

17" x 11"  
Half Fold Brochure  
Side 1 - Outside

Back Cover

Front Cover

Panel Dimensions  
8.5" x 11"

Panel Dimensions  
8.5" x 11"

Bleed Allowance  
17-1/4" x 11-1/4" (17.25" x 11.25")  
Design elements should extend 1/8"  
(.125") beyond the finished size of  
the document to insure printing to  
the edge.

← Inside Margin  
16-1/2" x 10-1/2" (16.5" x 10.5")  
Essential text and design elements  
should be positioned within the  
inside margin of 1/4" (.25")

← Finished Size  
17" x 11" (17" x 11")  
Trim area should allow for a mechanical  
tolerance of 1/4" (.25") from the inside  
margin to bleed allowance.

← Fold

← Gutter

Gutter area should allow for a tolerance of 1/4"  
(.25") on each side of the fold

REMOVE ALL GUIDES  
BEFORE SUBMITTING ORDER

17" x 11"  
Half Fold Brochure  
Side 2 - Inside

Inside Left Panel

Inside Right Panel

Panel Dimensions  
8.5" x 11"

Panel Dimensions  
8.5" x 11"

Bleed Allowance  
17-1/4" x 11-1/4" (17.25" x 11.25")  
Design elements should extend 1/8"  
(.125") beyond the finished size of  
the document to insure printing to  
the edge.

Inside Margin  
16-1/2" x 10-1/2" (16.5" x 10.5")  
Essential text and design elements  
should be positioned within the  
inside margin of 1/4" (.25")

Finished Size  
17" x 11" (17" x 11")  
Trim area should allow for a mechanical  
tolerance of 1/4" (.25") from the inside  
margin to bleed allowance.

Fold

Gutter

Gutter area should allow for a tolerance of 1/4"  
(.25") on each side of the fold

REMOVE ALL GUIDES  
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