

**17" x 11"**  
**Z-fold Brochure**  
**Side 1 - Outside**

Backside Left Panel  
**5**

Backside Center Panel  
**6**

Front Cover Panel  
**1**

Panel Dimensions  
5.625" x 11"

Panel Dimensions  
5.656" x 11"

Panel Dimensions  
5.719" x 11"

**Bleed Allowance**

17-1/4" x 11-1/4" (17.25" x 11.25")  
Design elements should extend 1/8" (.125") beyond the finished size of the document to insure printing to the edge.

**Inside Margin**

16-1/2" x 10-1/2" (16.5" x 10.5")  
Essential text and design elements should be positioned within the inside margin of 1/4" (.25")

**Finished Size**

17" x 11" (17" x 11")  
Trim area should allow for a mechanical tolerance of 1/4" (.25") from the inside margin to bleed allowance.

**Fold**

**Gutter**

Gutter area should allow for a tolerance of 1/4" (.25") on each side of the fold

**REMOVE ALL GUIDES  
BEFORE SUBMITTING ORDER**

**17" x 11"  
Z-fold Brochure  
Side 2 - Inside**

Inside Left Panel  
**2**

Inside Center Panel  
**3**

Back Cover Panel  
**4**

Panel Dimensions  
5.719" x 11"

Panel Dimensions  
5.656" x 11"

Panel Dimensions  
5.625" x 11"

**Bleed Allowance**

17-1/4" x 11-1/4" (17.25" x 11.25")  
Design elements should extend 1/8" (.125") beyond the finished size of the document to insure printing to the edge.

**Inside Margin**

16-1/2" x 10-1/2" (16.5" x 10.5")  
Essential text and design elements should be positioned within the inside margin of 1/4" (.25")

**Finished Size**

17" x 11" (17" x 11")  
Trim area should allow for a mechanical tolerance of 1/4" (.25") from the inside margin to bleed allowance.

**Fold**

**Gutter**

Gutter area should allow for a tolerance of 1/4" (.25") on each side of the fold

**REMOVE ALL GUIDES  
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